



## JONATHAN MOORE SMITH AND MOORE ARCHITECTS

### Q: WHAT IS YOUR DESIGN INSPIRATION?

A: The environment in South Florida greatly influences our design process. I am amazed at the way older buildings in this area responded to the environment, while many of today's structures seem to show no awareness of it at all. The Palm Beach Par 3 Clubhouse had an incredible site to work with. When we take advantage of the elements of South Florida—such as the view, sea breeze and natural light—the project will be successful.

### Q: WHAT ARE THE LATEST TRENDS IN YOUR INDUSTRY?

A: Design styles seem to be trending about every 10 years. In the 90s, the Mediterranean revival style was very

popular. In the early 2000s, the Georgian and British-West Indies style was widely accepted. Today, more clients are asking us to design the contemporary style. Smith and Moore Architects has a vast knowledge of these architectural styles.

### Q: WHAT IS YOUR AREA OF SPECIALIZATION?

A: Smith and Moore Architects specializes in classical design, yet we branch out into the more contemporary styles when the occasion arises. Building types typically include high-end residential, equestrian, multifamily and clubhouse design. Smith and Moore Architects is also well versed in historic renovation, with a vast portfolio of Fatio, Wyeth and Mizner projects.